

Foundation Apprenticeship

CREATIVE & DIGITAL MEDIA



✓ **Prepare for Careers
in the Creative
Industry**

✓ **Classroom or
remote Learning
Study Anywhere
Anytime**

✓ **Project with Employer
Real Work
Experience**

✓ **Higher
Qualification SCQF6
NO EXAMS**

Perfect for a career in:
film making,
digital marketing,
gaming,
visual arts,
social media,
graphic design
and many more.

For Pupils going into S5 or S6 In June 2026

This qualification can be undertaken in any school across the Highlands & Moray. Whether you are in the metropolis of Inverness or on the island of Unst. We make this course accessible to all.

You will be given a project with a local employer. You might meet them face to face or meet them online remotely. They will give you a real-life project and your tutor will help you to do it.

This qualification sits at Higher level but does not require an exam.

If you are applying to college or university, it will count as 1 or even 2 Highers at an A pass.

Digital Media is a huge and growing industry, not just in Scotland but across the world. Learn the skills to take you into any industry or business type. They all need digital skills.

Foundation Apprenticeship

CREATIVE & DIGITAL MEDIA SCQF6

What you will learn

- Creative Industries: An Introduction – Scotland
- Understanding a Creative Brief
- Media: Understanding the Creative Process
- Storytelling for the Creative Industries

How you will learn

- Classroom and remote online sessions
- Classroom and online e-learning modules
- Tutorials from Digital Media specialists
- Remote or local work experience

What you will do

- Work with a local employer on one of the following:
- Create a short film/video
 - Create posts for a digital marketing campaign
 - Design a webpage to promote a product

Where could it take you

- Modern Apprenticeship
- Further Education
- University (classed as 1 or 2 Highers for entry)
- Straight into a job

This qualification counts as 1 or 2 Highers when applying to college or university

